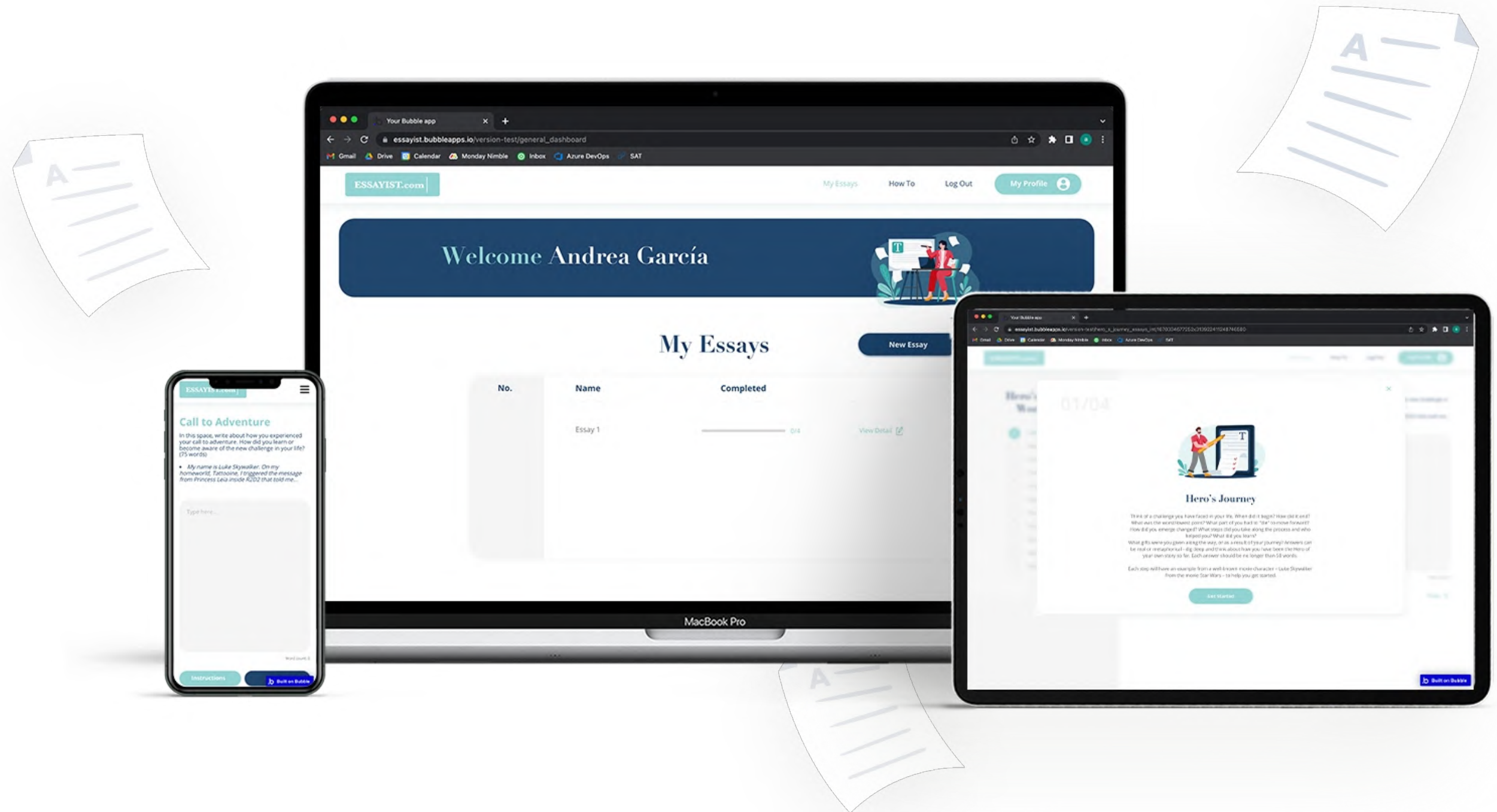


ESSAYIST.com



Agenda

01 **Target**

02 **The Problem**

03 **The Solution**

04 **How Does It Work**

05 **Visit Us!**

Target

Who are we helping?



Students

- Second Language
- Lots at Stake
- Parent Pressure
- 650 Words



Agents

- Many Clients
- Not English Teachers
- Family Pressures
- Agency Reputation

The Problem

What are the obstacles they encounter?



Students

Students have hardly ever written 650 words in a second language.
The questions are confusing and culturally biased.
There is lots at stake.

The Problem

What are the obstacles they encounter?



Agents

Families expect high quality service in all areas.
Front line counselors are not English Teachers.
Editing essays takes time and destroys productivity.



If only
there was
something
that could
help them...

The Solution

We created an app.... that will do just that!!



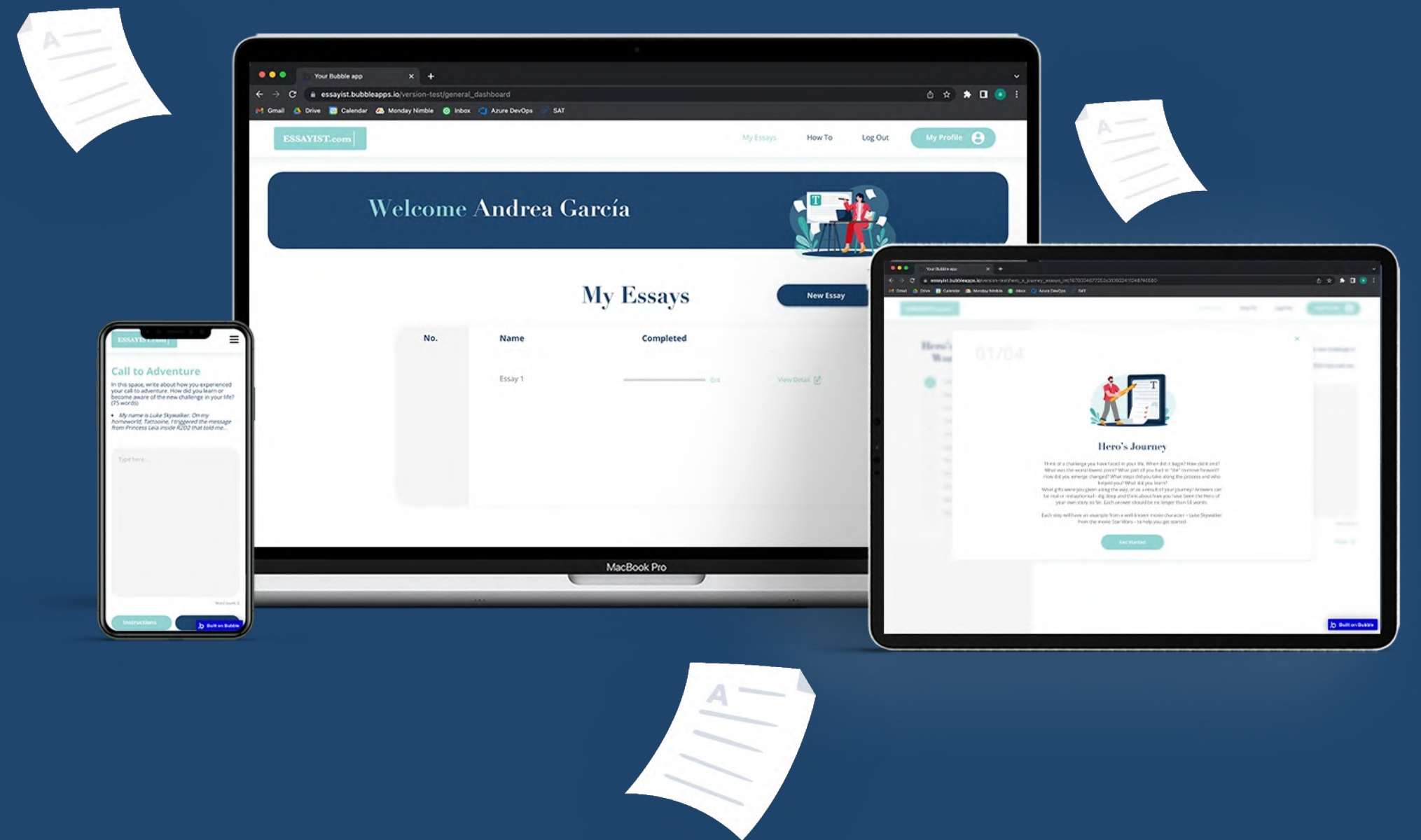
ESSAYIST.com



The Solution

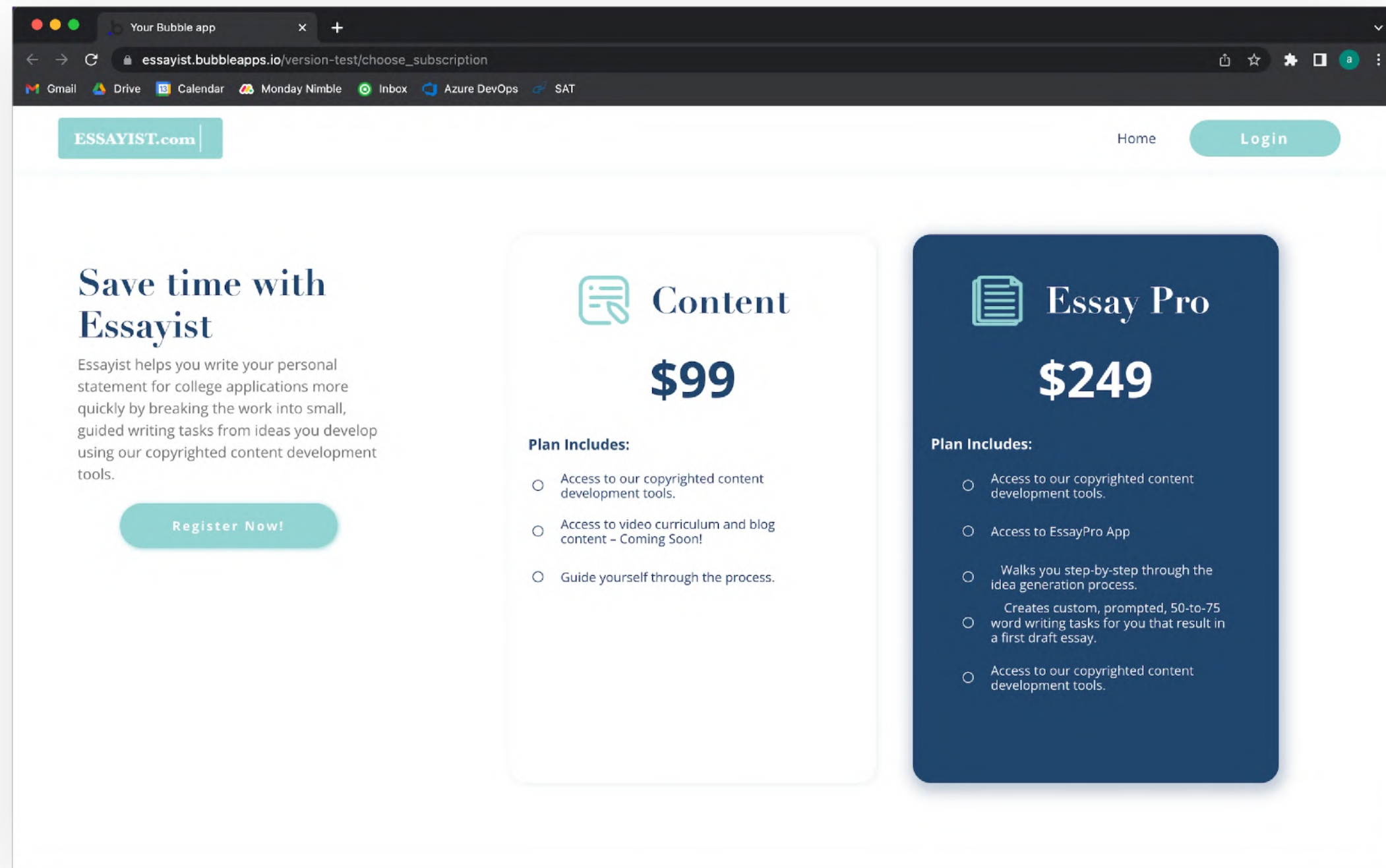
What is Essayist

We created a platform that allows students to guide themselves through our proven, copyrighted curriculum for writing that has helped literally thousands of students tell their best story.



Solution

How does it work?



The screenshot shows a web browser window displaying the Essayist website. The browser's address bar shows the URL `essayist.bubbleapps.io/version-test/choose_subscription`. The website header includes the Essayist logo and navigation links for "Home" and "Login".

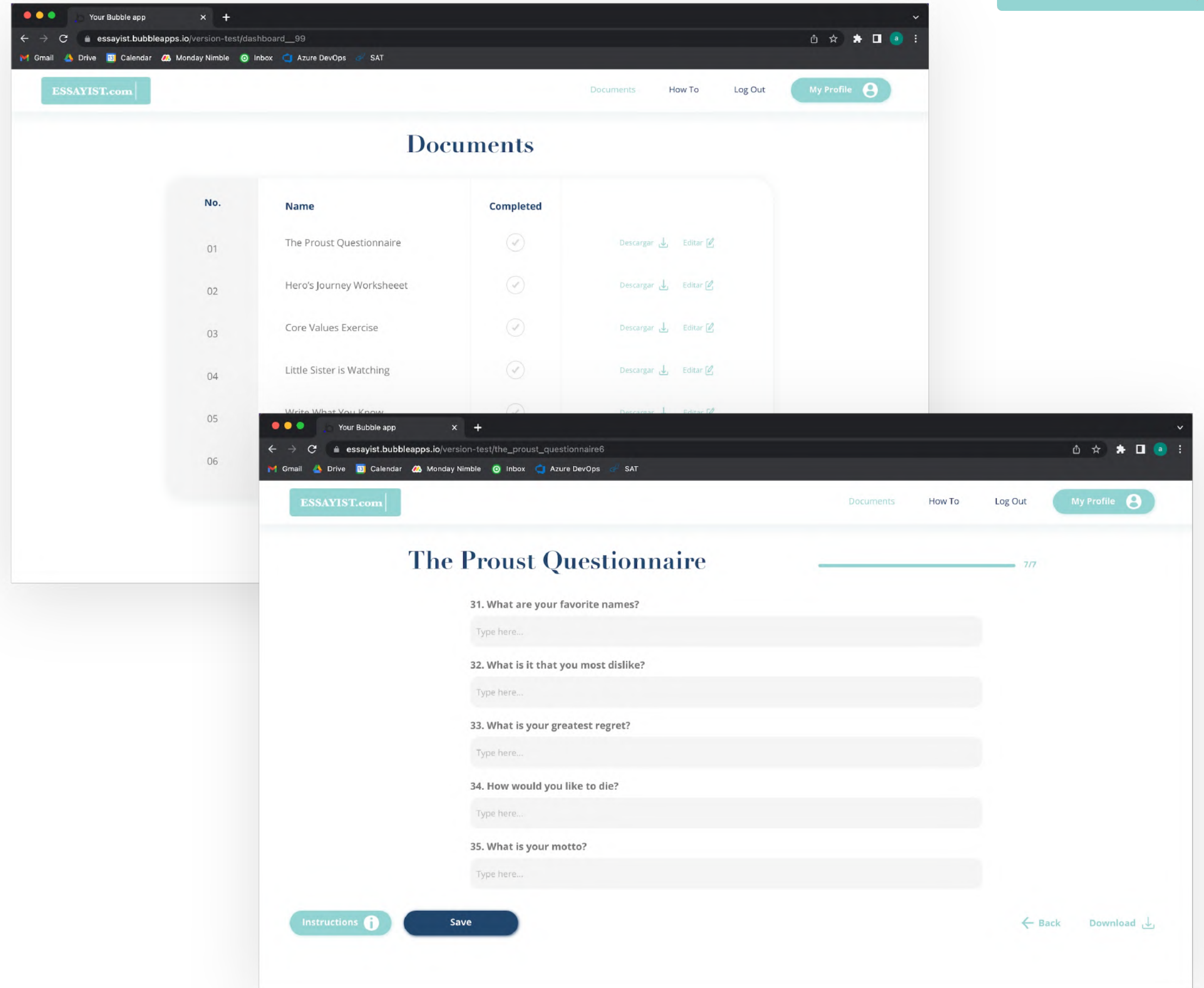
The main content area features three columns:

- Save time with Essayist:** A text block explaining that Essayist helps write personal statements for college applications by breaking work into small, guided tasks. A "Register Now!" button is located below the text.
- Content Plan (\$99):** A white card with a document icon. It lists the following inclusions:
 - Access to our copyrighted content development tools.
 - Access to video curriculum and blog content - Coming Soon!
 - Guide yourself through the process.
- Essay Pro Plan (\$249):** A dark blue card with a document icon. It lists the following inclusions:
 - Access to our copyrighted content development tools.
 - Access to EssayPro App
 - Walks you step-by-step through the idea generation process.
 - Creates custom, prompted, 50-to-75 word writing tasks for you that result in a first draft essay.
 - Access to our copyrighted content development tools.

How does it work

Content Plan

Our low-cost Content Plan gives the most self-motivated students access to our proven content development tools to develop ideas and topics along with access to our free videos and blogs that show them how to use the content to write their best essay.



The image shows two screenshots of the ESSAYIST.com website. The top screenshot displays the 'Documents' dashboard, which lists several documents with their completion status and options to download or edit them. The bottom screenshot shows a detailed view of 'The Proust Questionnaire', which includes five questions with text input fields for answers.

No.	Name	Completed	Actions
01	The Proust Questionnaire	✓	Descargar ↓ Editar ✎
02	Hero's Journey Worksheet	✓	Descargar ↓ Editar ✎
03	Core Values Exercise	✓	Descargar ↓ Editar ✎
04	Little Sister is Watching	✓	Descargar ↓ Editar ✎
05	Write What You Know	✓	Descargar ↓ Editar ✎
06			

The Proust Questionnaire

31. What are your favorite names?
Type here...

32. What is it that you most dislike?
Type here...

33. What is your greatest regret?
Type here...

34. How would you like to die?
Type here...

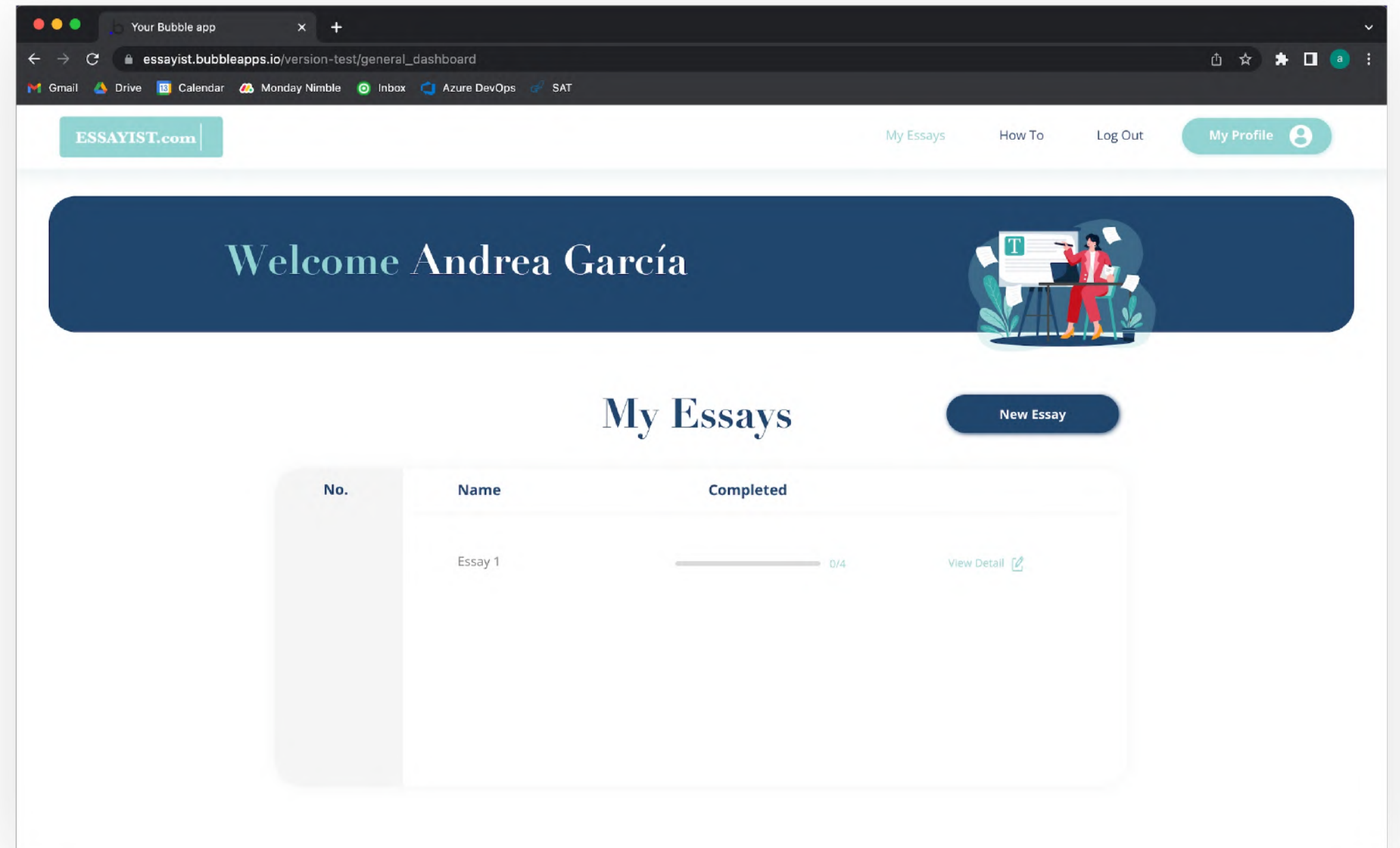
35. What is your motto?
Type here...

Instructions ⓘ Save Back Download ↓

How does it work

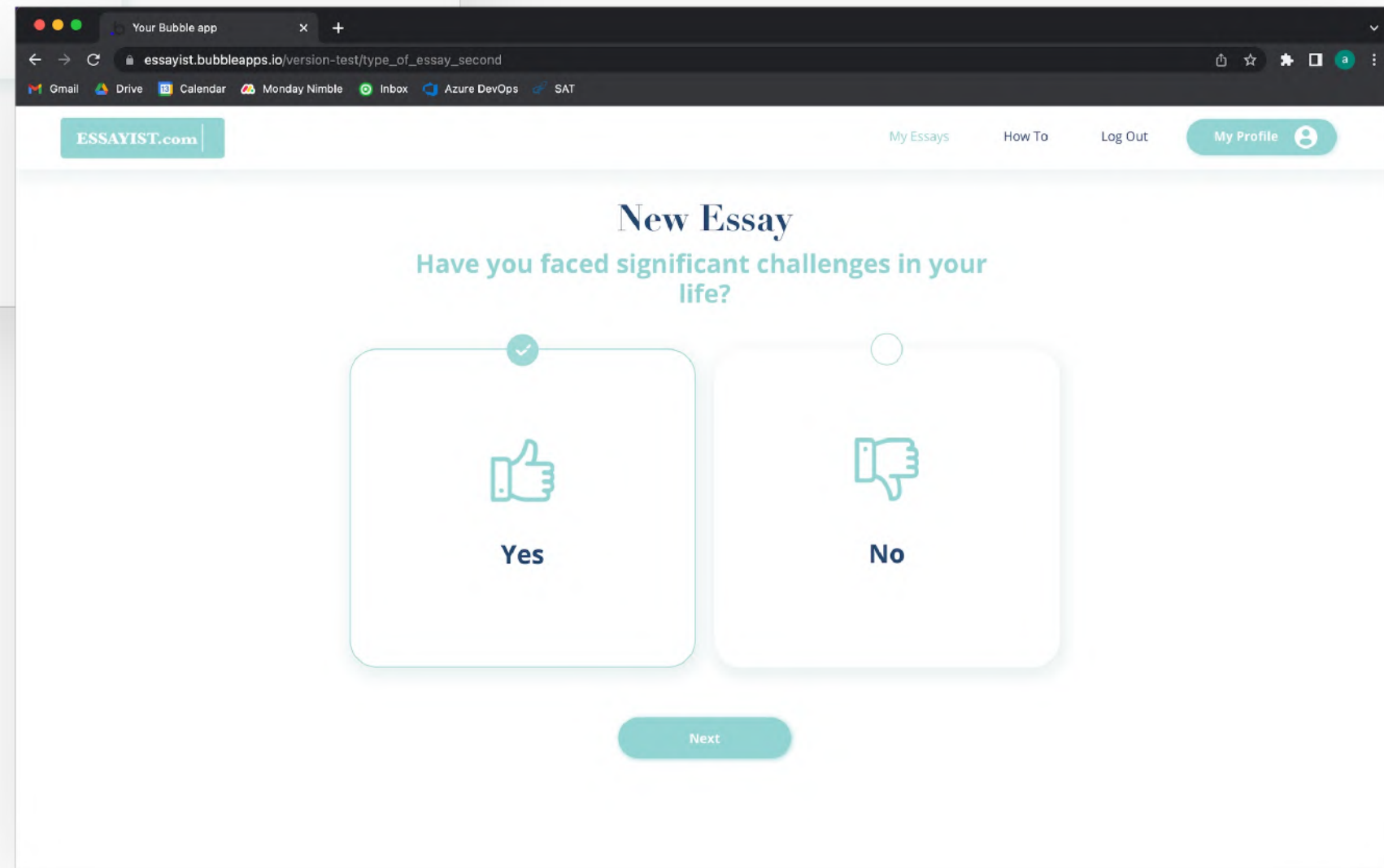
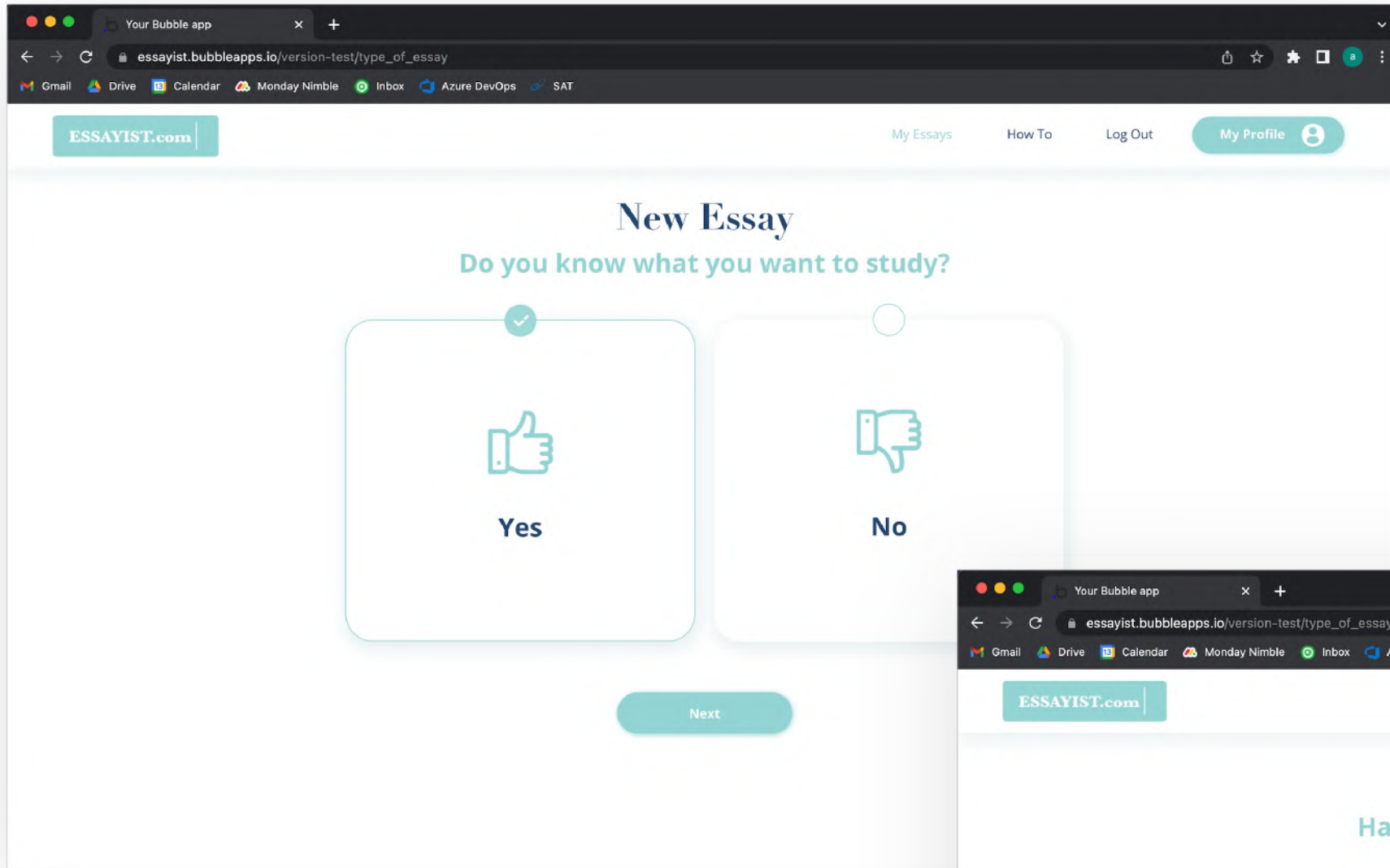
Essay Pro Plan

Our Essay Pro Plan gives a student access to our unique platform that helps them build their essay block by block, by creating custom 50-to-75 word writing tasks for them based on their own ideas and content, that then generates a draft essay that can be run through a grammar tool such as Grammarly.

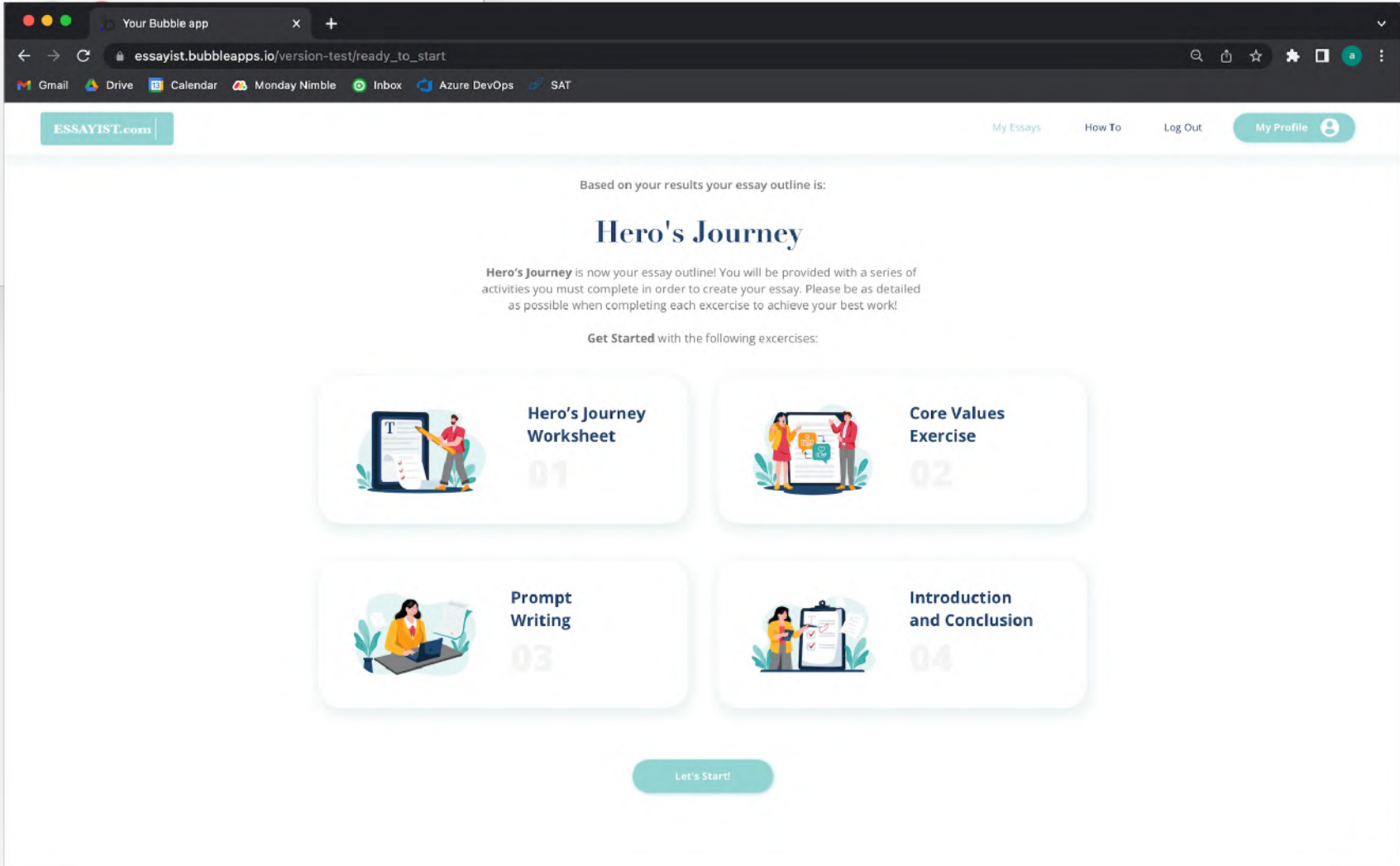
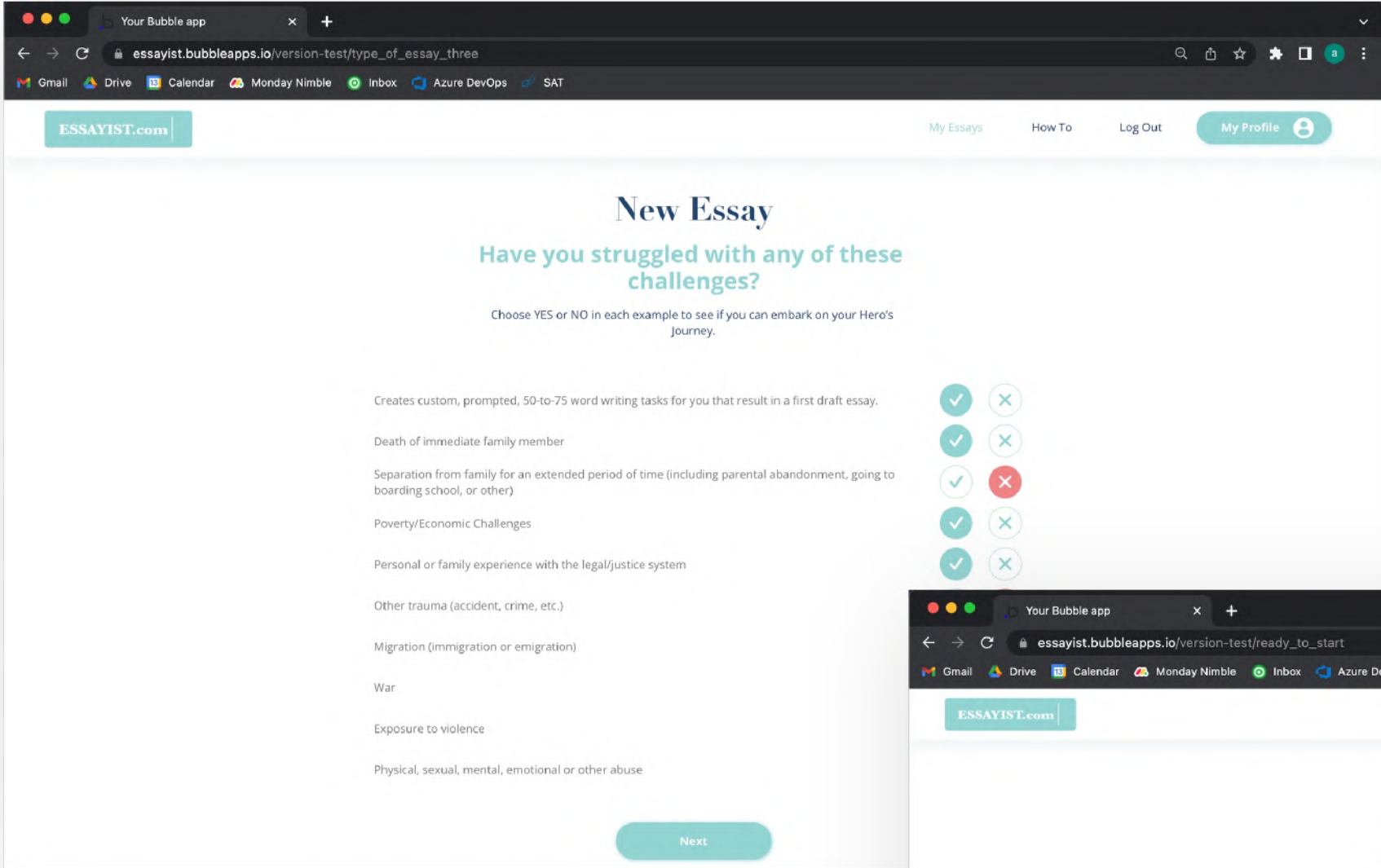


The screenshot shows a web browser window displaying the Essayist.com dashboard. The browser's address bar shows the URL `essayist.bubbleapps.io/version-test/general_dashboard`. The dashboard features a dark blue header with the user's name "Welcome Andrea García" and a "New Essay" button. Below the header, the "My Essays" section contains a table with the following data:

No.	Name	Completed
	Essay 1	<div style="width: 25%;"><div style="width: 25%;"></div></div> 0/4 View Detail




Outline Selection



Outline Selection

01/04



Hero's Journey


Think of a challenge you have faced in your life. When did it begin? How did it end? What was the worst/lowest point? What part of you had to "die" to move forward? How did you emerge changed? What steps did you take along the process and who helped you? What did you learn?

What gifts were you given along the way, or as a result of your journey? Answers can be real or metaphorical - dig deep and think about how you have shaped your own story so far. Each answer should be no longer than 100 words.

Each step will have an example from a well-known movie character from the movie Star Wars - to help you get started.

Get Started

03/04




A Pocket Mirror for Heroes

A Pocket Mirror for Heroes is a title taken from a book originally published in 1637 by Spanish author Baltasar Gracián. This small book is a pocket mirror because it briefly reflects, "the person you are or the one you ought to be." This exercise is to create additional content for your Hero's Journey essay. Your Core Values are part what you will bring as a person to a college or university. In this way, you can make sure that your story briefly highlights those values as part of what you have learned on your journey. This exercise will help you develop those paragraphs for your essay.

Get Started

02/04




Core Values

"We are what we repeatedly do." - Will Durant, English Philosopher. Our values aren't selected, we discover and reveal them through our actions. Our actions define who we are. Your behavior is a direct reflection of your values, the things that make your soul "tick." With the exercises below you will thoughtfully reveal the values that you hold dear. Exercise used with permission of Scott Jeffrey for educational purposes only.

For this exercise you will need to visit our [List of Values](#)

Get Started

04/04



Introduction and Conclusion

There are lots of ways to start an essay.

MOST IMPORTANT THING TO KNOW ABOUT the college application personal statement is you have 100 words and about 60 seconds to grab your reader's attention. If your essay start is boring, poorly written, or otherwise unreadable, your reader will stop reading and MOVE ON.

They simply don't have time to struggle. You must make it as easy and compelling as shoving potato chips into your mouth from the bag.

But how do you do that?

Next

Documents' Instructions

Your Bubble app

essayist.bubbleapps.io/version-test/hero_s_journey_w2

ESSAYIST.com My Essays How To Log Out My Profile

Hero's Journey Worksheet

- 1 Call to Adventure
- 2 Meeting a Mentor
- 3 Crossing Threshold
- 4 Trials + Failure
- 5 Growth/New Skills
- 6 Death + Rebirth
- 7 Revelation
- 8 Finally Changes
- 9 Atonement
- 10 Gets Gift
- 11 Return Changed

Meeting a Mentor

Example: I met old "Ben" Obi-Wan Kenobi who was... (50 Words)

Type here...

Instructions Save

Your Bubble app

essayist.bubbleapps.io/version-test/core_value_six_249/1670334677252x313922411248746500

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Core Values Exercise

- 1 Joyful Experiences
- 2 Negative Experiences
- 3 Additional Values
- 4 Related Groups
- 5 Central Theme
- 6 Top Personal Values

Additional Values

Pick 7-15 more values that describe your core being.

Search

A

Acceptance Accomplishment Accountability Accuracy Achievement Adaptability

Alertness Altruism Ambition Amusement Assertiveness Attentive

Awareness

B

Balance Beauty Boldness Bravery Brilliance

C

Calm Candor Careful Capable Certainty Challenge

Charity Cleanliness Clear Clever Comfort Commitment

Common sense Communication Community Compassion Competence Concentration

Confidence Connection Consciousness Consistency Contentment Contribution

Control Conviction Cooperation Courage Courtesy Creation

Creativity Credibility Curiosity

D

Your Bubble app

essayist.bubbleapps.io/version-test/intro_conclusion_eight249/7670334677252x313922411248746500

ESSAYIST.com My

Introduction and Conclusion

- 1 Shocking Statement
- 2 Mini Movie
- 3 The Twist
- 4 Confession
- 5 Personal Fun Fact
- 6 Fascinating Concept
- 7 Quote or Philosophical Question
- 8 Intro Type Selection
- 9 Conclusion

Intro Type Selection

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris.

Shocking Statement

Mini Movie

The Twist

Confession

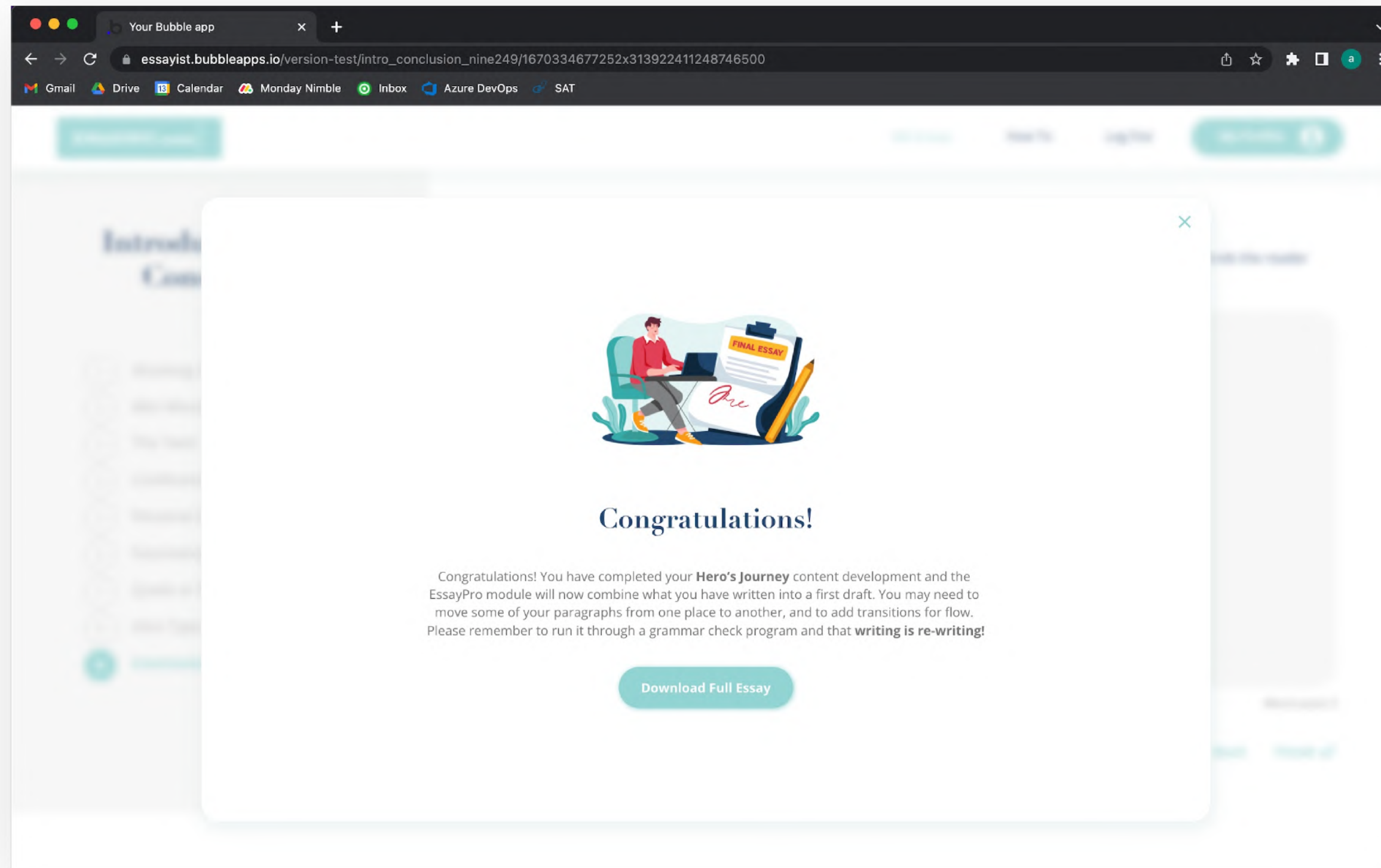
Personal Fun Fact

Fascinating Concept

Quote or Philosophical Question

Instructions Save Back Next

Document Fill In and Progress



Your Bubble app

essayist.bubbleapps.io/version-test/intro_conclusion_nine249/1670334677252x313922411248746500

Gmail Drive Calendar Monday Nimble Inbox Azure DevOps SAT

Introduction

Introduction

Conclusion

Final Essay

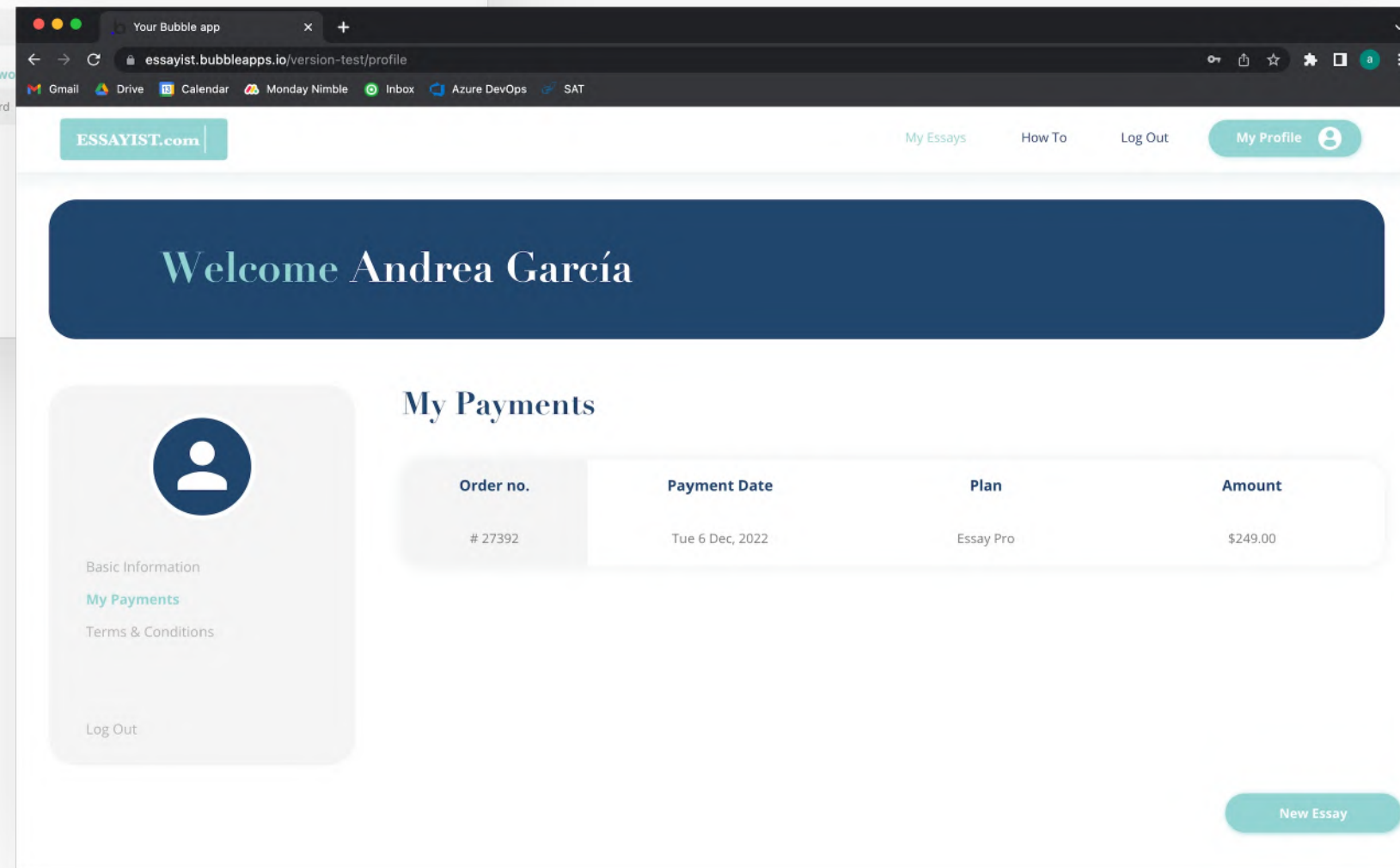
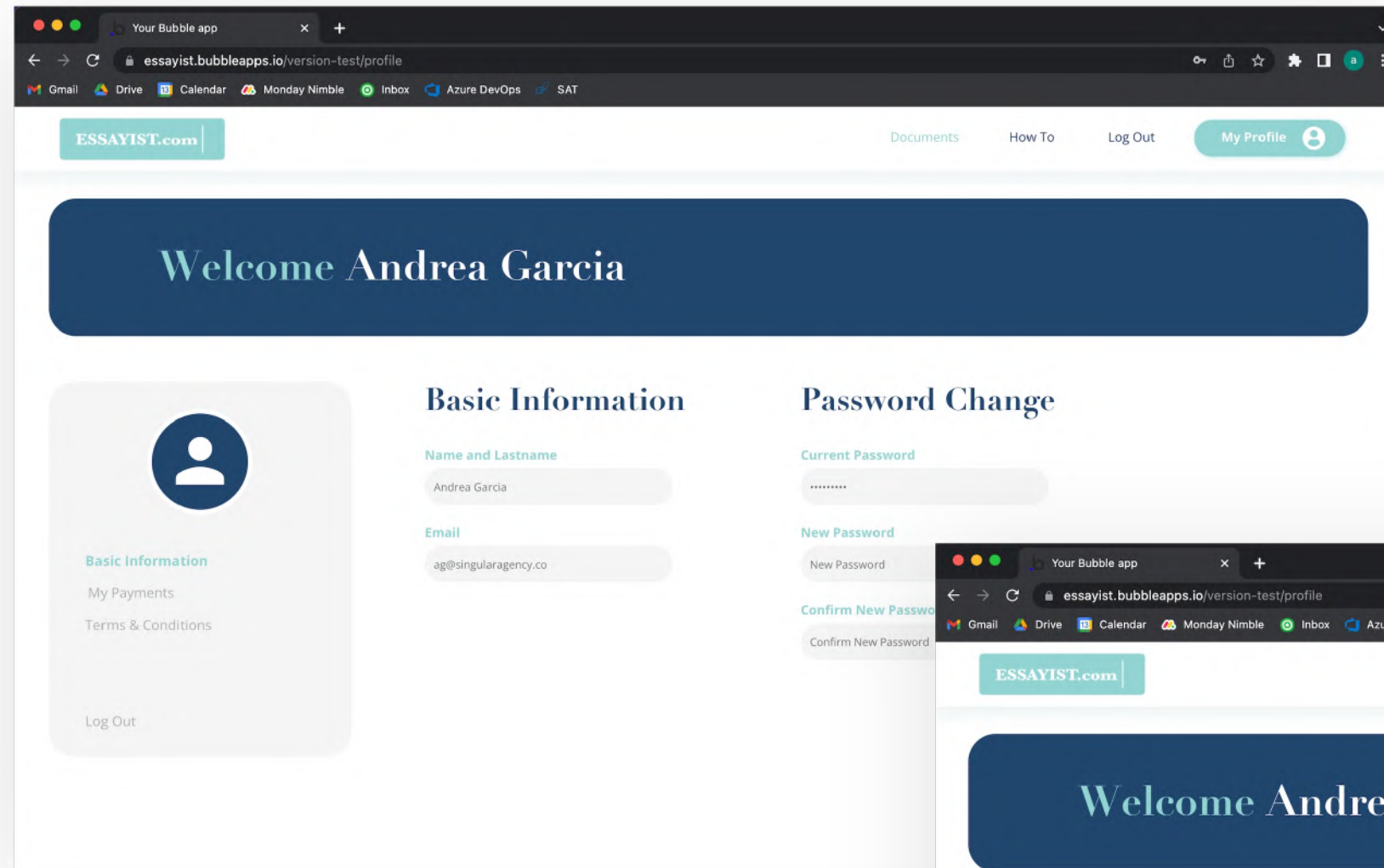
Congratulations!

Congratulations! You have completed your **Hero's Journey** content development and the EssayPro module will now combine what you have written into a first draft. You may need to move some of your paragraphs from one place to another, and to add transitions for flow. Please remember to run it through a grammar check program and that **writing is re-writing!**

Download Full Essay

Download Essay

Pitch



Software Created for Success

